

Banks as Multinationals (Comparative and International Business : Modern Histories)



This international, comparative study looks at the origins and business strategies of multinational banks. A distinguished team of bankers and academics from the United States, Japan, Europe and Australia survey the evolution of multinational banks over time and suggest a conceptual framework in which this development can be understood. In-depth analyses of the multinational banking strategies of selected countries and institutions lead from the early 19th-century on to present-day developments and are extrapolated into future trends in investment banking. The approach is interdisciplinary, with economists and business historians joining together to confront theory with facts. The international team of contributors includes Professor Mira Wilkins, a former President of the Business History Conference of the United States, and Professor Mark Casson, author of major studies in the economic theory of multinationals.

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Short publications Casson, Mark C. (1986) International Divestment de Groot, A. H., The organization of western European trade in the Levant, J. H., Capital movements in the twentieth century, Lloyds Bank Review, 72 (1964). New Cambridge Modern History, Cambridge University Press, Cambridge (1965) Fay, A comparative survey from the eighteenth century, Macmillan, London **Banks as Multinationals (RLE Banking & Finance) - Google Books Result** This comparative, international study looks at origins and business strategies of as Multinationals (Comparative and International Business : Modern Histories). **Banks as Multinationals - Google Books Result** Journal of International Business Studies, 27 (1): 89113. Barkin, K. D. In The New Cambridge Modern History, vol. Why do banks fail? The Modern History of Japan. The rise of the Japanese multinational enterprise: then and now. **Historical Studies in International Corporate Business - Google Books Result** **Guide to Business History Courses WorldWide - Harvard Business** British Library Cataloguing in Publication Data Banks as multinationals. - (Comparative and international business: modern histories) 1. International Banking **Blackford on Kirby and Rose, Business Enterprise in Modern Britain** Professor Jones's books include British Multinational Banking 1830-1990 . Entrepreneurship and Multinationals: Global Business and the Making of the Modern World. .. Banks and Money: International and Comparative Finance in History. **9780415751667: Banks as Multinationals (RLE Banking & Finance** Casson, Mark

C. (2011) Networks in economic and business history: a the emergence of the modern business enterprise: Entrepreneurship and the Singer global Buckley, Peter J. and Mark C. Casson (2003) The Future of the Multinational of economic performance, Journal of Comparative Economics, 17, 418-442. **Kings College London - International Business and Comparative** Tai, L.S.T. (1986) Commercial banking, in R.H. Scott, K.A. Wong and Y.K. Ho (eds) Hong Kongs Financial Tsang, S. 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