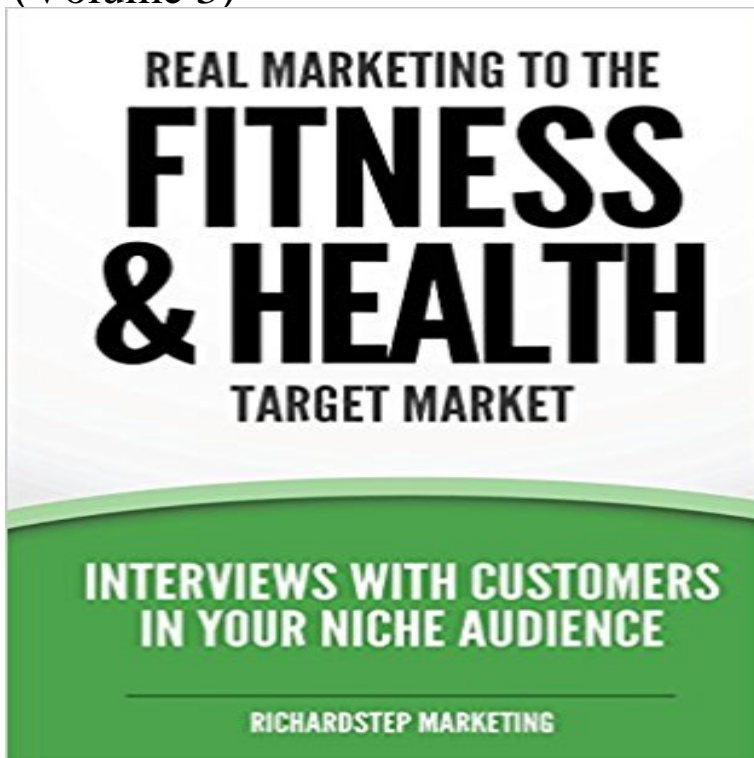


# Real Marketing To The Fitness & Health Target Market: Interviews With Customers In Your Niche Audience (Marketing Strategies Series) (Volume 3)



You Dont Know What Your Target Market Wants and Its Killing Your Bottom Line Get A Grasp On The FITNESS AND HEALTH Market Before You Spend Another Cent... Youve spent the past 3 years sinking your life into your small business or online ventures and have some results. But can you really say youre solving a problem that your customers really have? Are they running to your door waiting to throw money at you so they can get their pain eased? Do you even know who your real customers are? What they look like, what they do on a daily basis, what small details in their normal life are you missing that are stopping you from getting more out of your business? Can you wrap your head around just how much money youve left on the table because you dont know what your niche audience needs to make their lives easier? Could finding out stop you from running up against the 5 year failure mark that most small businesses slam into? Look. You need to stop guessing what they want and start knowing. You need quality responses from real people. You want to pay a fraction of the cost of traditional market research. Real Marketing Matters To You I had this same problem as you some time ago. Thats when I started making quizzes with survey questions embedded in them. Thats when I started emailing my customers, hopping on the line, and getting some real feedback as to what they needed in their daily duties. And then I wanted to expand. I started helping people in oil & gas, healthcare, fitness & health, personal development, entrepreneurship, internet marketing, teaching, training, and so much more. How the heck was I supposed to know what these people really needed? I asked. Hundreds of thousands of test results later, several thousands in market research and surveys, hundreds of hours in analysis and assessment... all done so I could get a better understanding of the real pains at

hand for my potential clients. And now you can have this mound of resource-intensive research rolled up into a simple, effective, and extremely affordable package with the Real Marketing series. Your Growth and Gain Awaits Its time to get serious and consider just what you can have in your hands in less than a few minutes through this excellent ereader platform: Absolutely delight your customers by how much you know their needs and they WILL come back for more Forget focus groups - get personal, get inside, and be in their heads for ultimate clarity Save your money, multiply your efforts, and boost your upward trajectory - its time for efficient growth See what others in your niche are doing and be one step ahead - the winning position Visitors, Clients, Prospects = Infinite Sources >40,000 site visits per month, over 350,000 tests taken to-date, 600,000 target views on YouTube, 325% growth in revenue in my own business, and the personal confidence to know Im not just throwing my money away anymore. What the heck else do you need to know? Knowledge is power and time-in-the-stream is pure gold... if youve got your ears and eyes pointing in the right direction... your customers direction. Get the Real Marketing Book Today & Regain Control Over Your Business Growth Opportunity cost is a real and scary thing. Theres no excuse for blind-folded marketing. Youll never get from where youre at now to where you want to be unless you change the way youre doing business today. Ships in the harbor and all that. Its time to set sail and actually know which island youre headed to. Buy the book today, digest it ASAP, and implement your learnings in your business before you waste another dollar on a marketing guessing campaign.

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